SAMPLE EMAIL

Dear {NAME},

I need your help!

This year Colorado has a very important issue on the ballot that will impact our roads, bike and pedestrian trails and JOBS!

**PROPOSITION 110** will allow Colorado to address our transportation needs everywhere in the state.

**That’s not all!**

Prop. 110 returns 40% of the revenues collected back to cities and counties to spend on local transportation projects. It can be used for roads, bike and pedestrian lanes or transit. Local communities decide, not CDOT or the state.

Another 15% is dedicated to multi-modal projects at the state and local level. This is important for our aging population as transportation to appointments and grocery shopping is critical in allowing people to age in their own home.

Today I am asking you to join me in voting **YES on 110**! Please visit the campaign website for more information, [www.letsgocolorado.com](http://www.letsgocolorado.com).

If you are unsure if you are registered to vote check your registration at [www.GoVoteColorado.com](http://www.GoVoteColorado.com).

Thank you for voting YES on 110!

{NAME}