

WHAT YOU NEED TO KNOW ABOUT THE CONCRETE INDUSTRY

BUILD WITH STRENGTH



COLORADO READY MIXED CONCRETE ASSOCIATION

We are Resilient

When it comes to natural disasters, concrete protects your family, and your investment.

On average, natural disasters cost Colorado **\$464 million** each year.

We are Innovative

Concrete is leading the way in **sustainability innovations.**



Our industry has a longstanding commitment to **reducing carbon impacts and improving building performance.**

CONCRETE KEEPS COSTS LOW

There is no stronger investment than building with concrete.



CONCRETE ABSORBS ATMOSPHERIC CARBON. FOREVER.

Concrete is rooted in innovation. Not Deforestation.



CONCRETE SAVES LIVES

Concrete structures are often the only thing left standing after a fire or natural disaster, keeping residents and first responders safe.



CONCRETE DELIVERS UNRIVALED ENERGY PERFORMANCE.

Concrete combines durability and energy efficiency to create better buildings.



As an industry, we are working to save lives by fighting for stronger fire safety codes. Our efforts are even supported by the **Uniformed Fire Officers Association.**



Get the facts with educational offerings that are just a click away: **buildwithstrength.com/education**



We Are Essential

Everywhere you look, concrete is improving lives. From better buildings to sidewalks, bridges and the foundations of our cities, concrete remains the most essential ingredient to the way we build.



We're committed to working alongside our neighbors in service to the communities that we call home.

And we're not alone. Our members serve their own local communities with the same drive.

In places like Teller County, **we're partnering with local Habitat for Humanity affiliates** to build resilient homes and communities that can stand up to wildfires and other natural disasters.

We are Concrete

